

FOR IMMEDIATE RELEASE

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GUARANTY MEDIA HIRES NEW OPERATIONS MANAGER



Baton Rouge, LA - **Guaranty Media**, the only locally-owned radio group in Baton Rouge, has hired Chris Elliott as the new Operations Manager after a nationwide search. "Because great radio should reflect the ever-demanding needs of a local market, we are happy to announce the installment of our new Operations Manager to help us meet these demands," stated Guaranty Corporation President / CEO Flynn Foster. "Chris will be a powerful addition to our team. He will lead our 5 stations, enhance our existing programming, develop new local talent, and expand our digital platforms."

Chris Elliott knows radio. Whether it's Country, Top 40, Sports or Talk, Chris has programmed them all with great success in markets throughout the country. From Maryland, to Kentucky, to Texas, to Colorado, Chris knows how to connect with local communities and its listeners.

"Chris brings an excellent track record of running several locally owned radio stations similar to Guaranty Media," commented VP/ General Manager Gordy Rush. "He has always done an excellent job of connecting his stations to the community, and we know he will continue that here in Baton Rouge with Guaranty."

Chris will help the stations move forward strategically with new technology, marketing, and talent. "We are very excited to have Chris join us," stated Flynn Foster, "we look forward to how this will help Guaranty serve our community better and continue to be the leading local sports, news, talk, and music stations in Baton Rouge."

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About Guaranty Corporation

Guaranty Corporation is a privately-held Louisiana corporation formed in 1926. It conducts business in radio broadcasting, streaming TV, digital media sales, the senior living facility market, and commercial real estate. Guaranty Media Ventures, LLC currently owns five radio stations in the Baton Rouge market, including **Eagle 98.1**, **100.7 The Tiger**, **Talk 107.3** and **104.5/104.9 ESPN**. Guaranty Media also owns **Gatorworks**, a full-service digital marketing agency based in Baton Rouge. Guaranty Media is the radio flagship station for Louisiana State University sports.

